

# REAL ESTATE

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## Overview

Real estate sales depend on timely follow-ups and personalized nurturing — especially for NRI or high-value clients. Most agencies lack CRM systems or digital lead tracking.

## Key Challenges

- High CPLs, low conversion from site visits
- No CRM to track sales conversations or deal stages
- Lack of personalized nurturing for NRI leads
- Poor campaign attribution and retargeting

## How We Fit In

We set up CRM systems with dedicated NRI lead tagging, campaign attribution, WhatsApp engagement, and landing pages to optimize conversions and follow-ups.



## Services Delivered

- 📁 HubSpot/Zoho CRM Setup with NRI Lead Segmentation
- 🌐 Geo-targeted Google + LinkedIn Campaigns
- 📱 WhatsApp Automation
- 💡 Custom Landing Pages + Form Tracking
- 📊 Campaign Reporting + Funnel Analytics

