REAL ESTATE

Overview

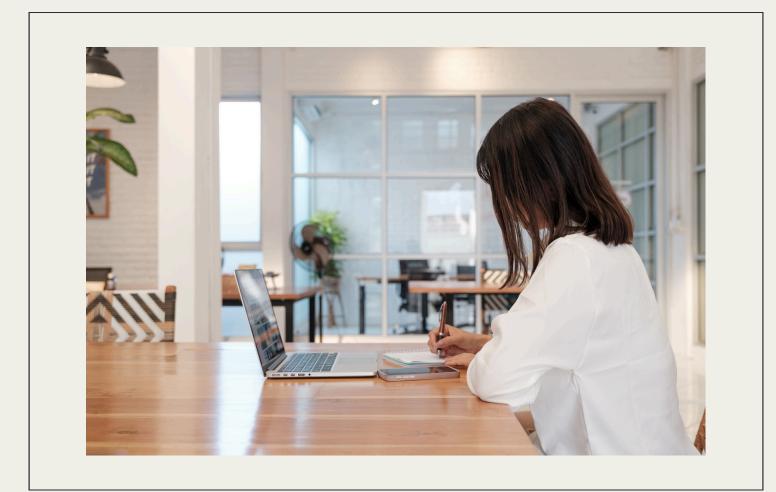
Real estate sales depend on timely follow-ups and personalized nurturing — especially for NRI or high-value clients. Most agencies lack CRM systems or digital lead tracking.

Key Challenges

- High CPLs, low conversion from site visits
- No CRM to track sales conversations or deal stages
- Lack of personalized nurturing for NRI leads
- Poor campaign attribution and retargeting

How We Fit In

We set up CRM systems with dedicated NRI lead tagging, campaign attribution, WhatsApp engagement, and landing pages to optimize conversions and follow-ups.



Services Delivered

- HubSpot/Zoho CRM Setup with NRI Lead Segmentation
- S Geo-targeted Google + LinkedIn Campaigns
- WhatsApp Automation
- Custom Landing Pages + Form Tracking
- III Campaign Reporting + Funnel Analytics

