

# TRAVEL & TOURS

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## Overview

A highly competitive sector dependent on timely customer communication, seamless bookings, and consistent follow-ups. Most travel businesses rely on manual workflows, causing inefficiencies and lead leakage.

## Key Challenges

- Low lead quality from marketplaces
- Manual follow-ups and scattered bookings
- Poor customer retention and repeat booking rates
- Lack of centralized CRM or customer communication
- Disorganized task and team management

## How We Fit In

We implemented an automated, end-to-end CRM system integrated with WhatsApp and IVR to help travel companies capture, track, and convert leads across multiple services like flights, hotels, transport, and visas.



## Services Delivered

- 🎯 Zoho CRM Setup with Multi-Pipeline
- 📧 WhatsApp Automation via GallaBox
- 📞 MyOperator IVR Integration
- 📊 Sales & Payment Tracking Dashboards
- 📈 Funnel Analytics + Email Drip Campaigns